

Courtney Altman



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Experience

Marketing Coordinator, Sun Solutions USA

August 2016 - present

- Graphic design for a variety of media including print, social media platforms, branding, branded merchandise, grand format and direct mail campaigns
- Variable data manipulation and implementation
- Internal & client social media management
- Brand strategy and collateral development
- Custom envelope design and approval in compliance with USPS standards
- Assisted in prepress utilizing Heidelberg Cockpit to impose and create offset plates
- Attended branded merchandise trade shows and assisted in seeking out and pricing products for customers

Intern, Sun Solutions USA

May 2016 - August 2016

- Gained exposure to many facets of the printing and communications industry
- Learned how to effectively work, collaborate and communicate in an office environment.

Freelance Graphic Designer

January 2016 - present

- Worked with multiple brands and organizations on a variety of projects including creating complete brands with logos and assets, apparel, printed collateral and even textiles.

Education

Clemson University

BS, Graphic Communications

2014 - 2018

Summary of Skills

Experienced with the following programs:

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe Acrobat
- Adobe Premiere Pro
- Adobe Audition
- Microsoft Excel
- Microsoft Word
- Microsoft PowerPoint

Experienced with the following social media platforms:

- Facebook
- Twitter
- LinkedIn
- Instagram
- Snapchat

Accolades

PIA Award Winner

2017 - Desk Calendar

PICA Award Winner

2017 - Desk Calendar

2018 - Wedding Suite

2018 - Company Christmas card and envelope